

The Character Council of Western New York



CORE Character Traits

Compassion vs. Insensitivity

is caring for ourselves and others and supporting people during times of need.

Civility vs. Rudeness

is approaching others calmly, showing respect in my words and actions regardless of differences.

Determination vs. Avoidance

is staying focused and overcoming challenges to finish a goal, task or objective.

Generosity vs. Selfishness

is giving freely of my time, talents and possessions without expecting anything in return.

Gratitude vs. Ungratefulness

is expressing thanks and appreciation for the people, places and things in my life.

Humility vs. Arrogance

is limiting my feelings of self-importance and recognizing that everyone has strengths and limitations.

Integrity vs. Deceitfulness

is adhering to strong moral values and doing the right thing in a transparent and honest way.

Optimism vs. Pessimism

is embracing a mindset of positivity and hopefulness that a situation will result favorably.

Respect vs. Disrespect

is recognizing, accepting and demonstrating the value of people, places and things through my words and actions.

Responsibility vs. Irresponsibility

is knowing and doing what is necessary to meet my obligations.

Self-Control vs. Unrestrained

is being mindful of my thoughts, feelings and behaviors and exhibiting restraint to yield a better outcome.

Wisdom vs. Ignorance

is reflecting on experiences and using knowledge gained to make good decisions.

The Companion Traits below support or otherwise demonstrate the core trait “in action”

Companion Traits

Self-Control	Civility	Generosity	Humility	Determination	Wisdom
January	February	March	April	May	June
Discipline	Fairness	Charity	Modesty	Fortitude	Creativity
Temperance	Justice	Service	Unselfish	Perseverance	Curiosity
Attentiveness	Cooperation	Citizenship	Meekness	Persistence	Knowledge
Moderation	Citizenship	Giving	Realistic	Courage	Understanding
Chastity	Deference	Sharing	Patience	Endurance	Discernment
Patience	Tolerance	Kindness	Self-Awareness	Adaptability	Foresight
Dignity	Peacefulness	Helpfulness	Service	Grit	Vision
Integrity	Optimism	Respect	Responsibility	Gratitude	Compassion
July	August	September	October	November	December
Honesty	Enthusiasm	Tolerance	Accountability	Thankfulness	Love
Truthfulness	Positivity	Acceptance	Dependability	Appreciation	Understanding
Trustworthiness	Hope	Attentiveness	Diligence	Recognition	Empathy
Morality	Resilience	Punctuality	Commitment	Honor	Caring
Reliability	Contentment	Esteem	Obligation	Being Present	Friendship
Transparency	Faith	Recognition	Promise	Mindfulness	Forgiveness
Fidelity	Belief	Courtesy	Duty	Acknowledgement	Kindness

*Months are listed as a reference. The Character Council of WNY will highlight a particular trait each month. Your organization may opt to create your own schedule based on your needs.