



## The Proven Pathway to Energize and Transform School Culture

Start your journey today to become a certified School of Character



"If a school implements the *11 Principles* as the foundation for their beliefs, practices, and policies, then you will see an environment that focuses on character, academic rigor, and equitable practices. You cannot buy a program to create this type of transformation. It only occurs from really understanding the *11 Principles* and authentically creating a 'new normal.'

-Embekka Roberson, Assistant Superintendent

Character.org's *11 Principles Framework for Schools: Cultivating a Culture of Character* offers a comprehensive road map for your school. This framework is designed to build and inspire:

- A positive school culture and climate (building relationships, caring learning communities)
- Social and emotional learning (SEL)
- Character development skills (civic, ethical, intellectual, and performance values)
- Academic achievement (student engagement, service learning)
- Multiple school improvement processes (MTTS, PBIS, RTI)
- Classroom management through application of core values and restorative practices



Schools can apply to receive State and/or National certification for this work.

The *11 Principles* workshop is available to help you and your staff develop a deeper understanding of these principles and learn how to implement these practices in your school. Our professional trainers customize staff development to meet your needs. These on-site and virtual workshops are comprehensive, engaging, and can truly make a difference.

For more information, contact: Tamra Nast, Character.org's Director of Teaching and Coaching, at [tamra@character.org](mailto:tamra@character.org) or NY State Coordinator Dr. Phillip Fusco at [nysschoolofcharacter@gmail.com](mailto:nysschoolofcharacter@gmail.com).

# *The 11 Principles Framework for Schools: Cultivating a Culture of Character*

## **Principle 1**

Core values are defined, implemented, and embedded into school culture.

## **Principle 2**

The school defines “character” comprehensively to include thinking, feeling, and doing.

## **Principle 3**

The school uses a comprehensive, intentional, and proactive approach to develop character.

## **Principle 4**

The school creates a caring community.

## **Principle 5**

The school provides students with opportunities for moral action.

## **Principle 6**

The school offers a meaningful and challenging academic curriculum that respects all learners, develops their character, and helps them succeed.

## **Principle 7**

The school fosters students’ self-motivation.

## **Principle 8**

All staff share the responsibility for developing, implementing, and modeling ethical character.

## **Principle 9**

The school’s character initiative has shared leadership and long-range support for continuous improvement.

## **Principle 10**

The school engages families and community as partners in the character initiative.

## **Principle 11**

The school assesses its implementation of character education, its culture and climate, and the character growth of students on a regular basis.



**For more information and  
fuller descriptions of  
*The 11 Principles Framework*, visit  
[character.org/11-principles-framework](http://character.org/11-principles-framework)**