



The Proven Pathway to Energize and Transform School Culture

Start your journey today to become a certified School of Character



"If a school implements the *11 Principles* as the foundation for their beliefs, practices, and policies, then you will see an environment that focuses on character, academic rigor, and equitable practices. You cannot buy a program to create this type of transformation. It only occurs from really understanding the *11 Principles* and authentically creating a 'new normal.'

-Embekka Roberson, Assistant Superintendent

Character.org's *11 Principles Framework for Schools: Cultivating a Culture of Character* offers a comprehensive road map for your school. This framework is designed to build and inspire:

- A positive school culture and climate (building relationships, caring learning communities)
- Social and emotional learning (SEL)
- Character development skills (civic, ethical, intellectual, and performance values)
- Academic achievement (student engagement, service learning)
- Multiple school improvement processes (MTTS, PBIS, RTI)
- Classroom management through application of core values and restorative practices



Schools can apply to receive State and/or National certification for this work.

The *11 Principles* workshop is available to help you and your staff develop a deeper understanding of these principles and learn how to implement these practices in your school. Our professional trainers customize staff development to meet your needs. These on-site and virtual workshops are comprehensive, engaging, and can truly make a difference.

For more information, contact: Tamra Nast, Character.org's Director of Teaching and Coaching, at tamra@character.org or NY State Coordinator Dr. Phillip Fusco at nysschoolofcharacter@gmail.com.

The 11 Principles Framework for Schools: Cultivating a Culture of Character

Principle 1

Core values are defined, implemented, and embedded into school culture.

Principle 2

The school defines “character” comprehensively to include thinking, feeling, and doing.

Principle 3

The school uses a comprehensive, intentional, and proactive approach to develop character.

Principle 4

The school creates a caring community.

Principle 5

The school provides students with opportunities for moral action.

Principle 6

The school offers a meaningful and challenging academic curriculum that respects all learners, develops their character, and helps them succeed.

Principle 7

The school fosters students’ self-motivation.

Principle 8

All staff share the responsibility for developing, implementing, and modeling ethical character.

Principle 9

The school’s character initiative has shared leadership and long-range support for continuous improvement.

Principle 10

The school engages families and community as partners in the character initiative.

Principle 11

The school assesses its implementation of character education, its culture and climate, and the character growth of students on a regular basis.



**For more information and
fuller descriptions of
The 11 Principles Framework, visit
character.org/11-principles-framework**