



The Character Chase 5K is the major fundraising event for the **Character Council of Western New York**.

100% of the proceeds are used to provide programs to the Western New York Community.

The 13th Annual Character Chase 5K event will be held **July 15, 2023**.

**After-race party is sponsored by and will be held at
Carte Blanche and Mike's Service Station in Hamburg, NY**

Proceeds from the Chase are used to support annual programming including:
"Champions for CHANGE" youth-leadership conferences for middle and high school students,
Character Excellence Scholarships for high school seniors and character virtue posters
for schools, businesses, churches and community buildings.

Your sponsorship will help us to provide these programs as well as introduce new character-focused initiatives into the community, supporting the Character Council of Western New York as we strive in our mission, "Better Me, Better We, Better Community" for the Western New York Region.

The Mission of the Character Council of Western New York

Excellence in character is the principal foundation for enduring personal, familial, and organizational success. The Character Council of Western New York exists to enrich the understanding of the benefits of good character and to facilitate the continual development of character excellence for citizens throughout our community of Western New York.

---To be included in our printed materials and on the Chase T-shirt, please respond as soon as possible ---

Yes, I want to be a "Character Chase 5K" Sponsor! Please indicate level.

___ Bronze	___ Silver	___ Gold	___ Platinum	___ Diamond
Up to \$499	\$500 - \$999	\$1,000 - \$2,499	\$2,500 - \$4,999	\$5,000 +

Please return your sponsorship form to: Character Chase 5K, P.O. Box 613, Hamburg, NY 14075

Please make checks payable to: The Character Council of Western New York

Company Name: _____

Contact Person: _____

Address: _____

Email: _____ **Phone:** _____ **ext:** _____

Monetary Donation Enclosed: \$ _____ **In-Kind Donation Item** _____

Value of In-Kind Product or Service \$ _____

Door prize donations are respectfully declined.



Sponsorship Levels

Diamond Sponsor: (\$5000 +)

Monetary or In-Kind Product/Service Donation

Company Name and Logo and *Link* on our Website for (1) year
Prominent placement of Company Name on the Chase 5K T-Shirt

A full set of our Character Virtue Posters

Company Name mentioned at the Awards Ceremony

Company Name recognition at the Starting Line and Finish Line

(8) Race Registrations or (2) Corporate Team Challenge registrations included

Platinum Sponsor: (\$2,500 - \$4,999)

Monetary or In-Kind Product/Service Donation

Company Name on a Mile Marker *or* Water Station Sign

Company Name and Logo on our Website for (1) year

Company Name on the Chase 5K T-Shirt

Company Name displayed at the Event

(4) Race Registrations included *or* (1) Corporate Team Challenge Registration

Gold Sponsor: (\$1,000 - \$2,499)

Monetary or In-Kind Product/Service Donation

Company Name on our Website for (1) year

Company Name on the Chase 5K T-Shirt

Company Name displayed at the Event

(2) Race Registrations included

Silver Sponsor: (\$500 - \$999)

Monetary or In-Kind Product/Service Donation

Company Name on our Website for (1) year

Company Name on the Chase 5K T-Shirt

Company Name displayed at the Event

(1) Race Registration included

Bronze Sponsor: (up to \$499)

Name on our Website for (1) year and displayed at the event

Company name on the Chase 5K T-Shirt for donations from \$250 - \$499

In-Kind and Product donations may include: bagels, cream cheese packets, pizza, bananas and oranges, paper products, bottled water, Gatorade, ice, and newspaper/media advertising. These donations will be categorized at the appropriate sponsorship level and receive benefits based on the value of the donation. ***Door prize donations are respectfully declined.***

Corporate Logos (Jpeg, png or gif format) and correspondence should be emailed to characterchase@gmail.com

For more information on the Character Council of Western New York, visit: www.charactercouncilwny.org

For questions relating to sponsoring the Character Chase 5K, please email: characterchase@gmail.com

The Character Council of Western New York is a 501(c)(3) Not-For-Profit, a d/b/a of The Character Council of Hamburg, Inc.
P.O. Box 613 Hamburg, NY 14075 ~ characterchase@gmail.com ~ 716-649-2058 ~ www.CharacterCouncilWNY.org

Thanks for your support