



Last year we introduced a new route. The CC5K now starts and finishes at SS. Peter and Paul Social Center/Gym, 68 East Main St., Hamburg, NY

This year it's a NEW DATE!

The 16th Annual Character Chase 5K event will be held **May 9, 2026.**

Your sponsorship will help us to provide programs as well as introduce new character-focused initiatives into the community, supporting the Character Council of Western New York as we strive in our mission, "Better Me, Better We, Better Community" for the Western New York Region.

The Mission of the Character Council of Western New York

Excellence in character is the principal foundation for enduring personal, familial, and organizational success. This organization exists to enrich the understanding of the benefits of good character and to facilitate the continual development of character excellence for citizens throughout our community of Western New York.

---To be included in our printed materials and on the Chase T-shirt, please respond as soon as possible ---

Yes, I want to be a "Character Chase 5K" Sponsor! Please indicate level.

<u> </u> Bronze	<u> </u> Silver	<u> </u> Gold	<u> </u> Platinum	<u> </u> Diamond
Up to \$499	\$500 - \$999	\$1,000 - \$2,499	\$2,500 - \$4,999	\$5,000 +

Please return your sponsorship form to: Character Chase 5K, P.O. Box 613, Hamburg, NY 14075

Please make checks payable to: The Character Council of Western New York

Company Name: _____

Contact Person: _____

Address: _____

Email: _____ Phone: _____ ext: _____

Monetary Donation Enclosed: \$ _____ In-Kind Donation Item _____

Value of In-Kind Product or Service \$ _____

Door prize donations are respectfully declined.



Sponsorship Levels

Diamond Sponsor: (\$5000 +)

Monetary or In-Kind Product/Service Donation

- Company Name, Logo and *Link* on the CCWNY Website for (1) year
- Prominent placement* of Company name and Logo on the Chase 5K T-Shirt
- Company Name mentioned at the Awards Ceremony
- Company Name recognition at the Start and Finish Lines
- (8) Race Registrations or (2) Team Challenge registrations included

Platinum Sponsor: (\$2,500 - \$4,999)

Monetary or In-Kind Product/Service Donation

- Company Name recognition at the Start and Finish Lines
- Prominent placement of Company Name and Logo on the CCWNY Website for (1) year
- Company Name and Logo on the Chase 5K T-Shirt
- Company Name displayed at the Event
- (4) Race Registrations included *or* (1) Team Challenge Registration

Gold Sponsor: (\$1,000 - \$2,499)

Monetary or In-Kind Product/Service Donation

- Company Name on the CCWNY Website for (1) year
- Company Name on the Chase 5K T-Shirt
- Company Name displayed at the Event
- (2) Race Registrations included

Silver Sponsor: (\$500 - \$999)

Monetary or In-Kind Product/Service Donation

- Company Name on the CCWNY Website for (1) year
- Company Name on the Chase 5K T-Shirt
- Company Name displayed at the Event
- (1) Race Registration included

Bronze Sponsor: (up to \$499)

- Name on the CCWNY Website for (1) year and displayed at the event
- Company name on the Chase 5K T-Shirt for donations from \$250 - \$499

In-Kind and Product donations may include: bagels, cream cheese packets, pizza, bananas and oranges, paper products, bottled water, Gatorade, ice, and newspaper/media advertising. These donations will be categorized at the appropriate sponsorship level and receive benefits based on the value of the donation. ***Door prize donations are respectfully declined.***

Corporate Logos (Jpeg, png or gif format) and correspondence should be emailed to characterchase@gmail.com

For more information on the Character Council of Western New York, visit: www.charactercouncilwny.org

For questions relating to sponsoring the Character Chase 5K, please email: characterchase@gmail.com

The Character Council of Western New York is a 501(c)(3) Not-For-Profit, a d/b/a of The Character Council of Hamburg, Inc.
P.O. Box 613 Hamburg, NY 14075 ~ characterchase@gmail.com ~ 716-649-2058 ~ www.CharacterCouncilWNY.org

Thanks for your support!